

SIMPLY NATURAL

SIMPLY THE BEST



PRODUCT CATALOG

SIMPLY NATURAL



The Softest
Shea Butter
Ever

2025

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ABOUT US



Founded in 2007, Simply Natural began as a mother's personal journey to soothe her daughter's eczema. A chance encounter with shea butter at Underground Atlanta inspired the creation of homemade body butters, which first found customers at Bill's Flea Market before expanding to discount malls throughout Georgia.

Over the years, Simply Natural has grown to offer a diverse selection of natural products, including oils, incense, African art, and clothing. For more than 14 years, our family-run business has thrived at the Greenbriar Discount Mall, and now has opened our doors in the Douglasville location. Bringing authentic, quality products to our community, one happy customer at a time.



Our Mission & Values

Our Mission

Simply Natural was founded on a commitment to authenticity and quality in natural, African-sourced products. We aim to deliver healthful, beneficial, and beautiful products from African artisans to wholesalers worldwide, honoring tradition, craftsmanship, and sustainability.

Our Dedication to Quality

Every item we offer is carefully sourced from trusted African artisans, ensuring ethical practices, natural ingredients, and premium quality. From shea butter to handcrafted drums, each product embodies our promise to bring you the finest of Africa.

Building Blocks of Customer Care



Sustainability: Committed to eco-friendly practices and ethical sourcing to protect our planet.



Integrity: Upholding honesty and transparency in everything we do.



Mindfulness: Respecting cultural heritage and supporting artisans with fair trade practices.



Passion: Driven by a love for natural products that promote health and wellness.



Loyalty: Dedicated to building long-lasting relationships with our customers and partners.



Your Satisfaction: Ensuring exceptional quality and service in every product we offer.

How we do what we do

1 Promoting Black Businesses Creating ongoing opportunities for established & emerging, black- owned small businesses, vendors, craftworkers & artists. Ensuring the future is secured.

2 Community Building Supporting & building the community by creating strong partnerships and programs.

3 Searching for the perfect match Providing history & instruction to diverse community members, combined with access to global cultures.

4 Being Simply Natural Maintaining high standards, excellent service & quality products in an honest, simple & natural way.



FEATURED PRODUCT

SIMPLY NATURAL

THE SOFTEST SHEA BUTTER EVER



Simply Natural
Body Butter

BODY BUTTER

Indulge in the softest, best-smelling whipped shea butter ever, with a luxurious texture and captivating scents that leave your skin irresistibly smooth and fragrant.

3 Month Supply Only

\$29.99

PRODUCT FEATURES



**Long-lasting
fragrance**



**Suitable for
sensitive skin**



**Cruelty-
free**



**Natural
ingredients**

Purchase our product through our online or physical store:



www.snbystar.shop



12399 Veterans Memorial HWY
Douglasville, GA 30134



Deeply Moisturizing

Our shea butter is intensely hydrating, perfect for soothing dry or cracked skin. It provides long-lasting moisture that penetrates deeply, leaving skin soft and rejuvenated without a greasy feel.

Rich In Nutrients

Packed with vitamins A and E and essential fatty acids, Simply Natural's shea butter promotes skin health and elasticity. These nutrients support natural collagen production and protect against dryness and environmental damage.



Versatile and Multi-Use

From skincare to hair care, our shea butter is incredibly versatile. It can be used as a daily moisturizer, hair conditioner, lip balm, or even as a natural remedy for skin conditions like eczema and psoriasis.



What makes Simply Natural Shea Butter simply the best?



Aromatic & Scented

Scented with all natural oils and no harmful dyes



Melts Like Butter

Other Shea Butters are hard and take work to soften



Shiny & Smooth, But Not Oily

Perfect for that post shower glow, without drenching your skin

READY FOR YOUR
BEST SKIN POSSIBLE?



NEXT

Shop our collection of scents

Find the right fragrance and whipped body butter perfect for you

3 Month Supply



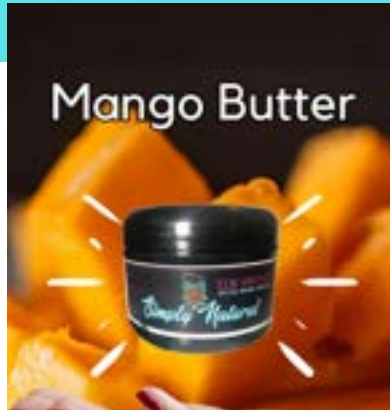
PASSION FRUIT

#000111

Description

A sweet and tropical fragrance that evokes the lush aroma of fresh, juicy passion fruit.

\$29.99



MANGO BUTTER

#000112

Description

A vibrant and uplifting scent bursting with the rich, tropical essence of ripe mangoes.

\$29.99



BABY POWDER

#000113

Description

A soft, comforting fragrance reminiscent of fresh, powdery innocence and warmth.

\$29.99



EUCALYPTUS

#000114

Description

A refreshing, invigorating scent with a crisp, minty aroma that clears the mind and rejuvenates the senses.

\$34.99



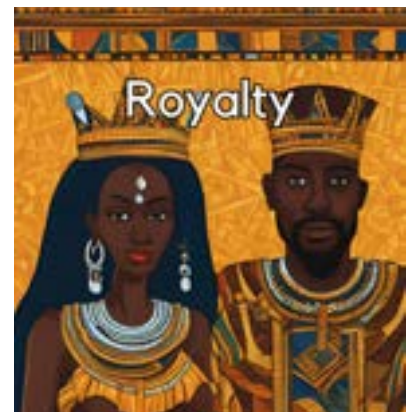
LEMONGRASS

#000115

Description

A zesty, citrusy fragrance that blends fresh, green notes with a hint of lemon, creating a clean, energizing atmosphere.

\$34.99



ROYALTY

#000116

Description

A rich and sophisticated blend of exotic florals and warm spices, evoking a sense of luxury and elegance fit for royalty.

\$34.99



BEST SELLERS



Product #000111

PASSION FRUIT

Brand : Simply Natural
Ingredient: Whipped Shea Butter

Available Sizes **2 oz, 4 oz, 8 oz**



Product #000112

BABY POWDER

Brand : Simply Natural
Ingredient: Whipped Shea Butter

Available Sizes **2 oz, 4 oz, 8 oz**



Product #000113

MANGO BUTTER

Brand : Simply Natural
Ingredient: Whipped Shea Butter

Available Sizes **2 oz, 4 oz, 8 oz**

Make sure to contact for wholesale options

LOOKING TO WHOLESALE?

DRUMS

SHEA BUTTER

OILS

**AFRICAN
FANS**

Contact Us



WHOLESALE OPTIONS



OILS & FRAGRANCES

Brand : Simply Natural

Material : All-Natural Oils

Dimension : 1/3 oz roll on - 1 lb

[CONTACT FOR WHOLESALE](#)



DJEMBE DRUMS

Country: Ghana

Material : Wood & Rawhide

Dimension : S: 7" x 4" | M: 10" x 5" | L: 14" x 10"

[CONTACT FOR WHOLESALE](#)



AFRICAN FANS

Country: Senegal

Material : Mud cloth

Dimension : 20 CM x 30 CM

[CONTACT FOR WHOLESALE](#)



RAW BUTTER

Brand : Simply Natural

Material : Shea & Cocoa Butter

Dimension : 8 oz - 5 lb

[CONTACT FOR WHOLESALE](#)



OILS & FRAGRANCES

Our premium oils and fragrances, available for wholesale, offer a luxurious blend of natural scents perfect for personal care, aromatherapy, or crafting high-quality products.



BEST SELLING SCENTS (WOMEN)

JIMMY CHOO *Type*

01

A bold and glamorous scent with sweet toffee, exotic fruits, and rich patchouli. This fragrance exudes confidence and sophistication, perfect for women who love to make a statement. Its luxurious aroma lingers beautifully, leaving a lasting impression.

MARC JACOBS *Type*

02

A fresh and vibrant fragrance that blends bright florals with a touch of soft musk. Effortlessly chic, it's perfect for everyday wear, adding a light and playful elegance to any outfit. Its modern and feminine aroma is timelessly stylish.

KISS BY RIHANNA *Type*

03

A seductive fragrance with notes of gardenia, freesia, and orange blossom for a floral yet sensual profile. Perfect for romantic evenings or making a bold impression, it's a reflection of Rihanna's unique blend of boldness and grace. This scent is captivating and unforgettable.

DAISY BY MARC JACOBS *Type*

04

A youthful and fresh fragrance with wild strawberry, violet petals, and a soft, woody base. Light and airy, it captures a carefree, sunny vibe that's perfect for everyday wear. Its subtle sweetness makes it a timeless favorite.

GUCCI GUILTY

Type

05

A provocative blend of lilac, amber, and warm citrus notes that creates an intoxicating, daring fragrance. Designed for women who embrace their individuality, it's both seductive and empowering. Perfect for evenings, it leaves a bold, unforgettable impression.

MICHAEL KORS

Type

06

A sophisticated scent with tuberose, freesia, and white musk, offering a timeless blend of elegance and luxury. It transitions effortlessly from day to night, making it versatile for any occasion. Perfect for women who value classic style with a modern twist.

HONEY by MARC JACOBS

Type

07

A cheerful and sweet scent featuring juicy pear, orange blossom, and a warm honey base. This playful fragrance is lighthearted yet sophisticated, perfect for adding a touch of warmth to your day. Its vibrant aroma is as uplifting as a sunny afternoon.

GOOD GIRL BY CAROLINA HERRERA

Type

08

A bold and elegant scent combining sweet jasmine, rich cocoa, and creamy almond. It celebrates the duality of the modern woman—feminine yet fierce. Perfect for evening wear, it exudes confidence and sophistication.

CHANEL #5

Type

09

The epitome of elegance, this iconic fragrance features a blend of aldehydes, jasmine, and sandalwood. Timeless and sophisticated, it's a symbol of femininity and luxury. Ideal for special occasions, it's a classic that never goes out of style.

PINK FRIDAY by NICKI MINAJ

Type

10

A vibrant and playful fragrance with fruity starfruit, sweet caramel, and creamy vanilla. Perfect for adding a touch of fun and glamour, it captures Nicki Minaj's bold personality. Its sweet and lively aroma is irresistibly charming.

"Type" is added to the end of luxury scents to clarify that the fragrance is inspired by the original but not affiliated with or produced by the trademarked brand.

BEST SELLING SCENTS (MEN)

POLO RED *Type*

01

A fiery and bold fragrance that blends spicy saffron, red grapefruit, and warm amber. This scent ignites passion and confidence, making it perfect for daring, modern men. Its energizing profile is ideal for leaving a lasting impression.

JEAN PAUL GAULTIER *Type*

02

A timeless scent combining fresh lavender, rich vanilla, and spicy cinnamon for an irresistible aroma. Bold yet refined, it's designed for men who value individuality and charm. Perfect for evening wear, it exudes sophistication with every note.

AROMA BLACK BY PRADA *Type*

03

A luxurious and seductive scent with notes of bergamot, patchouli, and tonka bean. It balances elegance with modern masculinity, creating a rich, lingering aroma. Perfect for the man who exudes quiet confidence and style.

SAUVAGE ELIXIR *Type*

04

A powerful and rugged fragrance featuring fresh citrus, smoky amber, and rich sandalwood. This intense scent is designed for men who embrace their wild, untamed side. Its bold profile makes it ideal for nights out or special occasions.

ISSEY MIYAKE

Type

05

A clean and sophisticated fragrance with notes of yuzu, spicy nutmeg, and woody undertones. Its fresh yet complex aroma is perfect for the modern man who values simplicity and elegance. Ideal for daily wear, it leaves a crisp, refreshing impression.

GREENWICH VILLAGE BY BOND #9

Type

06

A luxurious and contemporary scent blending juicy cassis, amber, and vanilla. This fragrance celebrates the sophistication and energy of New York City. Its unique aroma is perfect for confident, stylish men.

BURBERRY TOUCH

Type

07

A warm and sensual fragrance with notes of violet, musk, and cedarwood. Its refined and understated profile makes it versatile for both casual and formal settings. Perfect for men who value subtlety and charm.

POLO BLACK

Type

08

A sleek and modern scent featuring crisp mango, warm patchouli, and smooth sandalwood. It's bold yet refined, perfect for men who exude effortless confidence. Ideal for evening wear, it leaves a lasting impression of sophistication.

1 MILLION BY PACO RABANNE

Type

09

A captivating and opulent scent with notes of spicy cinnamon, leather, and amber. Designed for men who love to stand out, it embodies luxury and charisma. Perfect for special occasions, it's bold, daring, and unforgettable.

VOYAGE BY NAUTICA

Type

10

A fresh and aquatic fragrance with notes of green apple, sea breeze, and cedarwood. Its crisp, energizing aroma is ideal for the adventurous man who loves the outdoors. Perfect for daily wear, it captures the essence of freedom and exploration.

"Type" is added to the end of luxury scents to clarify that the fragrance is inspired by the original but not affiliated with or produced by the trademarked brand.

Full Collection

- "Y" (M) by Ysl
- 1 Million (M) by Paco Rabann
- Amber White
- Angel (M) by Thierry Mugier
- Angel (W) by Theirry Mugler
- Aramni Cool (W) by Giorgio Armani
- Aroma Black (M) by Prada
- Aroma Queen (W) by Nicki Minaj
- Aventus (M) by Creed
- Baby Powder
- Baccarat Rouge 540 by Maison Francis
- Big Pony Blue (W) by Ralph Lauren
- Black Women
- Bleecker Street by Bond #9
- Bond #9 New York Musk
- Bora Bora (M) L. Claiborn
- Bright Crystal (W) by Versace
- Burberry Touch (M)
- Chanel #5 by Coco Chanel
- Chrome (M) by L. Azzare
- Chrome Legend (M) L. Azzaro
- Coco Chanel
- Come to Me Again
- Cool Water (M)
- Daisy (W) by Marc Jacobs
- Diesel Bad
- Dolce & Gabbana (M)
- Dot (W) by Marc Jacobs
- Dubai Amethyst by Bond #9
- Eat it Raw
- Egyptian Musk
- Egyptian Queen
- Egyptian Queen
- Exotic by Nicki Minaj
- Frankincense & Myrrh
- Golden Sands
- Good Girl (W) by Carolina Herrera
- Grand Soir by Maison Frances
- Greenwich Village (M) by Bond #9
- Greenwich Village (M) by Bond #9
- Grey Goose
- Gucci Guilty (M)
- Gucci Guilty (W)
- Honey (W) by Marc Jacobs
- Issey Miyake (M)
- Jean Paul Gaultier (M)
- Jimmy Choo (W)
- Jimmy Choo (W)
- Joop (M)
- Kiss (W) by Rihanna
- Kush Body
- Lick Me All Over
- Love (W) by Rihanna
- Love Spell by Victoria Secret
- Mambo (M) by Liz Claiborne
- Mango
- Mango Butter
- Marc Jacobs (W)
- Marc Jacons Perfect (L)
- Michael Kors (W)
- Michelle Obama
- Money on the Street
- New Harlem Bond #9
- New York Musk
- New York Night by Bond #9
- Nolita (W) by Bond #9
- Nuits de Noho by Bond #9
- Obama (M)
- Onika by Nicki Minaj
- Opium
- Patti Labelle
- Petit Matin
- Pineapple
- Pink Candy
- Pink Candy
- Pink Friday (W) by Nicki Minaj
- Pink Panties
- Pink Print (W) by Nicki Minaj
- Pink Privacy
- Pink Pussy
- Pink Sugar by Aqualina
- Polo Black (M)
- Polo Red (M)
- Pussy
- Riri by Rihanna
- Sauvage Elixir (M)
- Scandal W (Jean Paul Gaultier)
- Silver Mountain Water (M) by Creed
- Trini Girl (W) by Nicki Minaj
- True Religion (M)
- True Religion (W)
- Ultra Male by Jean Paul Gaultier
- Valentino (M)
- Velvet Sugar by BBW
- Very Cool (M) by Dior Sauvage
- Virgin Island Water (W) by Creed
- Voyage (M) by Nautica
- Wall Street by Bond #9

SIZE *Guide*



FOR THE HOME & ABROAD

Bring the spirit of Africa anywhere with our authentic djembe drums and vibrant Kente fans. Perfect for drumming, decor, or staying cool, these handcrafted pieces showcase bold designs and rich cultural heritage.



DJEMEBE DRUMS



X-Small (7" x 4")

A lightweight and portable drum that delivers crisp tones, perfect for beginners or as a decorative piece.

Retail: \$20

Small (10" x 5")

This versatile drum offers a balanced sound, making it ideal for casual players or drumming on the go.

Retail: \$40



Medium (14" x 10")

Crafted for powerful performances, this large drum produces deep bass and vibrant tones for an authentic drumming experience.

Retail: \$80

Large (24" x 12")

This versatile drum offers a balanced sound, making it ideal for casual players or drumming on the go.

Retail: \$179



FULL SIZE, DRUMMING CIRCLE DJEMEBE DRUMS

Senegal



Full Size (24" x 15")

Handcrafted in Senegal, this full-size djembe produces powerful bass and vibrant tones, reflecting the vibrant rhythms and cultural traditions of its origin.

Retail: \$240 (with fur)
\$220 (without fur)

Ghana



Full Size (24" x 15")

Crafted in Ghana, this full-size djembe offers deep, resonant bass and lively tones, embodying the rich musical heritage of West Africa for an authentic drumming experience.

Wholesale: \$119
Retail: \$199

Minimum quantity for whole sale order: 12

Disclaimer for Wholesalers

All of our djembe drums are meticulously handcrafted by skilled artisans, making each piece a unique work of art. While designs and patterns may be similar, no two drums are identical, as slight variations in size, color, and detailing are a natural result of the handmade process.

PERFECT FOR TRAVEL

Cultural Drums Bags



Designed for convenience and protection, this full-size drum bag is perfect for transporting and storing your djembe or cultural drum. Crafted with durable materials and adjustable straps, it ensures your drum stays secure and ready for any performance.

Large (fits 24x15)

Retail: \$49.99

Wholesale: \$25.99

Medium (fits 20x10)

Retail: \$39.99

AFRICAN FANS



Cultural Expression



African Kente Fans are a celebration of tradition and artistry, featuring bold, colorful patterns inspired by the iconic Kente cloth of Ghana. Each fan is handcrafted with vibrant designs that honor African heritage, making it both a functional tool and a striking cultural statement. Perfect for keeping cool or as a unique decorative piece, these fans combine style and tradition effortlessly.



Eco-Friendly Craftsmanship



Crafted from sustainable materials like leather and natural fibers, African Kente Fans showcase eco-conscious design without compromising on beauty or durability. Their lightweight yet sturdy construction makes them easy to use and carry, while their artisanal origins support environmentally friendly practices. These fans are not only stunning but also a thoughtful choice for eco-minded individuals.

WHOLESALE & RETAIL OPTIONS



BURKINA FASO

Country : Ghana
Material : Wood, Mud cloth
Dimension : 16" (H)

Retail: \$19.99



FERTILITY IDOL

Country: Ghana
Material : Wood, Mudcloth
Dimension : 14" (H)

Retail: \$24.99



SET OF 12 AFRICAN FOLDING FANS

Country: Ghana
Material : Wood, Mud Cloth
Dimension : 9" folded, 12" unfolded

Wholesale: \$99.99

Retail: \$15/ each

BACKPACKS, HAT, AND BAGS

AWAY FROM HOME

2025



www.snbystar.shop

12399 Veterans Memorial HWY
Douglasville, GA 30134

BAGS



Soft Cloth

Lightweight and durable, these cloth backpacks are perfect for daily use, combining comfort with vibrant, stylish designs.

\$34.99



Faux Leather

Sleek and modern, these pleather backpacks offer a polished look with the durability of faux leather, ideal for casual or professional settings.

\$49.99



Mudcloth & Leather

These handcrafted backpacks combine the durability of premium leather with the unique patterns of traditional African mudcloth, creating a perfect blend of style, culture, and functionality.

\$109.99



Duffel Bags

Spacious and versatile, these duffel bags are designed for travel or gym use, offering durability and ample storage with a touch of style.

\$169.99

FULANI HATS



Leather & Straw

A traditional Fulani hat crafted with a blend of sturdy leather and woven straw, offering durability and timeless cultural style.

Large

\$59.99

Medium

\$49.99



Domed, Leather & Straw

Featuring a distinctive domed design, this hat combines intricately woven straw with durable leather accents for a bold and authentic look.

\$69.99



Straw

Lightweight and breathable, this classic straw Fulani hat showcases intricate weaving, perfect for functional wear or cultural decor.

\$39.99

FEATURED ITEM

MAP OF AFRICA

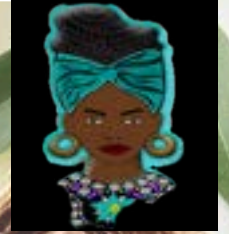


This intricately carved and hand-painted wooden African map features detailed country borders and vibrant colors, making it a stunning piece of cultural art and a meaningful decor item for any space.

\$89.99



RAW INGREDIENTS



SHEA BUTTER COCOA BUTTER MANGO BUTTER BLACK SOAP

Our raw butters are pure, unrefined moisturizer packed with vitamins and nutrients, perfect for soothing, hydrating, and nourishing skin and hair naturally.

WHOLESALE & RETAIL- SCENTED SHEA BUTTER



2 oz

Retail: \$7.99

Wholesale (12): \$5

Wholesale (24 or more): \$4.50

Pure, unwhipped shea butter infused with delightful fragrances, providing deep hydration while leaving your skin softly scented.



4 oz

Retail: \$10

WARNING

Shea Butter can melt in transit because of high temperatures.
When received place product in a cool, dry environment.

Do not order if you live in an extremely hot area due to the product being Shea BUTTER

Do not use if allergic to nuts (Shea Butter is a nut)



8 oz

Retail: \$20

WHOLESALE & RETAIL- UNSCENTED, RAW SHEA BUTTER



8 oz

Wholesale (12): \$4

Wholesale (24 or more): \$4.50

WARNING

Shea Butter can melt in transit because of high temperatures.
When received place product in a cool, dry environment.

Do not order if you live in an extremely hot area due to the
product being Shea BUTTER

Do not use if allergic to nuts (Shea Butter is a nut)

Pure, unwhipped
shea butter providing
deep hydration while
leaving your skin soft
and hydrated.



16 oz

Wholesale (12): \$9

Wholesale (24 or more): \$8

Shop snbystar.shop for retail options

WHOLESALE & RETAIL OPTIONS

Shea Butter
Cocoa Butter
Mango Butter



5 lb block

Quantity (per 5lb block)	Price (per 5lb block) SHEA BUTTER	Price (per 5lb block) COCOA BUTTER MANGO BUTTER
1	\$30	\$60
5+	\$25	\$50

Black Soap



Retail: 6 – 8 oz, \$5

Quantity (lb)	Price (per lb)
1	\$10
12	\$3.99
24	\$3.50

Wholesale Product Order Form



Purchaser's Information

Name

Company Name

Phone Number

Email

Address

Street Address

Street Address Line 2

City

State / Province

Postal / Zip Code

Is the shipping information the same with the Purchaser's information above?

Yes

No

If not:

Name

Company Name

Phone Number

Email

Address

Street Address

Street Address Line 2

City

State / Province

Postal / Zip Code

Order Details

Order Date __/__/____

Order Products

	ITEM	ITEM #	SIZE	QUANTITY	WHOLESALE PRICE
1					
2					
3					
4					
5					

Shipping (\$)

Payment Method

- Credit Card
- PayPal
- Purchase Order
- Bank Transfer

Do you have any special instructions?

Terms & Conditions for Wholesale Orders

Minimum Order Requirement

All wholesale orders must meet the minimum order quantity specified. Orders that do not meet this requirement may not be processed.

Payment Terms

Full payment is required at the time of placing the order. Accepted payment methods include credit/debit cards, PayPal, and bank transfers. Orders will not be processed until payment is received.

Shipping & Delivery

Shipping costs are the responsibility of the buyer and will be calculated based on the order size and destination. Delivery timelines are estimates and may vary due to unforeseen circumstances.

Returns & Exchanges

Wholesale orders are non-refundable. Exchanges or replacements will only be accepted for defective or damaged items and must be reported within 7 business days of receipt.

Pricing

Wholesale pricing is exclusive to registered wholesale clients and is subject to change without notice. Prices do not include taxes, duties, or shipping fees.

Product Availability

Product availability is subject to stock levels at the time of order. We reserve the right to substitute items of equal or greater value if specific products are unavailable.

Liability

Simply Natural is not responsible for delays or damages caused during shipping. All items are inspected before dispatch to ensure quality.

Agreement to Terms

By placing an order, the buyer agrees to comply with these terms and conditions. Simply Natural reserves the right to update these terms at any time without prior notice.

Name

Date

By signing, you are stating you agree to these terms

(770) 256-1043- simplynaturalproduct@gmail.com
www.snbystar.shop
12399 Veterans Memorial HWY
Douglasville, GA 30134



Our Contact



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Catalog created by
Benjamin F. Crawford, MBA
Success35 LLC
success35llc.com

YEAR 2025

PRODUCT CATALOG

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